



Contacts: **Amanda Storment**
Vice President, PR/Media
(502) 367-5180
AStorment@ksfb.ky.gov

Cassi Haggard
Information Officer
(502) 367-5155
Chaggard@ksfb.ky.gov

Ball-Up Streetball Tour “Searching for the Next” Brings High Flying Alley-Oops and Monster Dunks back to Freedom Hall

LOUISVILLE, KY (June 5, 2013) –The Ball-Up Streetball Tour, “Searching for the Next” bounces into Freedom Hall on Saturday, June 30 at 6 p.m. with huge dunks, high flying alley-oops and crossovers in a hard fought streetball battle.

For reserved courtside seats, tickets are \$27.50 in advance and \$32.50 at the door. General admission is \$12.50 in advance and \$17.50 at the door. Tickets are available at the Kentucky Exposition Center and Kentucky International Convention Center ticket offices, Ticketmaster outlets, by calling 1 (800)-745-3000 and online at www.ticketmaster.com. Parking at the Kentucky Exposition Center is \$8 per vehicle.

Ball-Up has partnered with Hoop-it-Up to choose local players to challenge the Ball-Up streetball team. Potential challengers will try out for the opposing team, running through a series of skill challenges and drills. The best ten players will be chosen to play against the Ball-Up squad in Freedom Hall. More information about challenging the team will be posted at <http://www.ballup.com/tryouts/>.

For more information, visit <http://www.ballup.com/>.

###

For up-to-the-minute information like us on facebook <https://www.facebook.com/kyexpoctr> and follow us on twitter <https://twitter.com/kyexpoctr>.

One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of indoor space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility's class "A" exhibit space totals 425,700 square feet and accommodates an amazing spectrum of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. Parking at the Kentucky Exposition Center is \$8 per vehicle. For more information, go online to www.kyexpo.org.